



Join Us

Tuesday, November 10, 2026

12:00 pm Tech Talk

1:00 pm Chapter Meeting

Meeting Location:

First Presbyterian Church
12225 N. 103rd Avenue
Sun City, AZ 85351

Meeting Dates:

Second Tuesday of the month
from October - May

Meeting Time:

Noon - 12:45 pm. Tech Talk
1:00 p.m. - 2:30 p.m. Meeting

Questions?

Fred DeWerth, President
hlaa.westvalleyaz@gmail.com

The West Valley Chapter is a local chapter providing education, information, support and advocacy for people with hearing loss.

Visit our website:

www.hlaawestvalleyaz.org

and like us on Facebook

[HLAAWestValleyAZ](https://www.facebook.com/HLAAWestValleyAZ)

The Hearing Loss Association of America is the nation's foremost membership and advocacy organization. Visit the website:

www.hearingloss.org



We are thankful this month for our presenter, Dr. Cliff Olson, AuD. He is an audiologist, hearing loss advocate and Advisory Board Member for our chapter. As the founder of Applied Hearing Solutions in Phoenix, Arizona, he is also the creator of

the Doctor Cliff AuD YouTube channel, where his educational videos about hearing loss, hearing aids, and emerging hearing technology reach millions of viewers each year. Dr. Olson earned his Doctor of Audiology degree from the University of Illinois and regularly speaks nationally and internationally about hearing technology and comprehensive Best Practice hearing care.

In his presentation, *The Future of Hearing: Auracast, AI and the Next Generation of Hearing Technology*, he will discuss the most important developments happening now. A major focus will be Auracast broadcast audio: how it works and how it differs from traditional Bluetooth and hearing loops. He will help us understand what it means for hearing aid and cochlear implant users today and how it will evolve.

The meeting space is fully accessible. The room is amplified, has a hearing loop which connects to your t-coil in your hearing aid or cochlear implant, and is fully captioned.

Our meeting format features a casual "Tech Talk" session at 12:00 pm. We cover different smart phone technologies to help you in a casual environment. Plan on enjoyable and informative afternoon. See you there!